

ANMMOL TYAGI

Art Direction • Photography • Visual Design

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NEW DELHI

Art Director and Visual Designer working across fashion, image-making and brand development, with a practice spanning creative direction, campaigns, photography, film, styling, set design, graphic design and production.

I work through different stages of building a brand or project, from defining its visual direction to developing, directing and producing its final output.

EXPERIENCE

ALMOST GODS

Visual Designer & Photographer -
Full Time
April 2024 - Present

Projects - Campaign Development and Execution In-House (SS24, AW24, SS25, AW25, SS26), Collaborations: G-SHOCK, Fila, Kunel Gaur, Harsh Nambiar; Product Category Launch & Campaign - Candles, Sneaker

Scope - Art Direction, Photography, Campaign Development, Shoot Production, Set Design, Visual Merchandising, Event Design, Styling, Social Media, Packaging, Print, Image Editing and Graphic Design

TWO ODD

Contributing Art Director &
Visual Designer - Freelance/Independent
January 2024 - Present

Projects - Social Media Campaign & Report about Emotional Geography, Art Direction and Collaboration with Hiroshop

Scope - Art Direction, Photography, Graphic Design, Writing & Post Production

SUBKO SPECIALTY COFFEE ROASTERS & STUDIO SUBSTANCE

Visual Designer
December 2023 - May 2024

Projects - Socola Packaging Design, SunBrun Social Media Campaign, Eid Drop, India Art Fair Stall, Merch Design, 4th Birthday Campaign, Package and Café Experience Design

Scope - Graphic Design, Creative Direction, Editing, Post Production, Spatial Design, Print Design and Packaging Development

BODICE STUDIO

Visual Design & Communication Intern
April 2023 - July 2023

Projects - End of Season Sale 2023 Campaign Shoot, Pre-Fall 2023 Collection Campaign Shoot, Installation Design for PF23 Launch Event

Scope - Art Direction, Photography, Post Processing, Styling, Curation and Set Design

SELECTED PROJECTS

RAIHAN VADRA FOR DRAFT XX

Direction & Photography
August, 2026

Project - Interview Film, Documentation

Scope - Direction, Photography, and Post Processing

RID BURMAN FOR DRAFT XX

Direction & Photography
May, 2026

Project - Interview Film, Documentation

Scope - Direction, Photography, and Post Processing

TANIKSHA KHATRI FOR TWO ODD

Writing
November, 2024

Project - Interview

Scope - Interview, Writing, Proofreading

JAYWALKING & HIROSHOP

Photography
June, 2023

Project - Campaign Photoshoot

Scope - Photography, Art Direction, and Post Processing

EDUCATION

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, GANDHINAGAR

Bachelor's in Design (B. Des)
Major in Fashion Communication

2020-2024